



# SK CHILDREN FOUNDATION

SK Children Foundation is registered under Indian Trust Act, 1886. It has been dedicatedly working since the last 5 years to provide quality education and basic necessities to the underprivileged children in the society and to make them an established citizen of the country. It conducts various fundraisers and periodic cloth donation, stationery and ration drives to help collect resources as well as distribute them which has in all benefited over 200000 lives.

## SKCF FUNDRAISING PROGRAM

Fundraising Interns have to maintain a database, send out emails, and make calls to companies, philanthropists etc in order to fetch funds for the NGO. You will perform tasks given out by the organisation in order to reach out to people. The job is to bridge the gap between the NGO and individuals/companies who are willing to donate for the cause. You must have excellent persuasion skills and must be able to convince people to get a positive response from them. If you are confident in yourself to gather funds then the Fund-Raising domain will be the right fit for you at our NGO.

### **Responsibilities: -**

- Maintaining good relations with the outside world to achieve the prime goal of the domain.
- Organise traditional activities, such as sponsored outdoor events for a donation of goods and money
- Develop new and imaginative fundraising activities
- Raise awareness of the charity and its work at local and national levels - giving talks to groups or seeking photo opportunities with the media
- Manage and update databases to record donor contact and preference information

### **Duration:- 1 month**

### **Perks and benefits:-**

- Certificate of appreciation
- LOR (based on performance)
- Incentivised Internship

### **Stipend Structure:-**

This is a performance based internship. You will be paid a performance-based incentive, which will be 10% to 20% of the total funds raised by you.